

From: membercommunications@latourism.org on behalf of [The Los Angeles Tourism & Convention Board](#)
To: [Kent Smith](#)
Subject: Sponsor the 2015 Market Outlook Forum!
Date: Tuesday, July 07, 2015 10:01:28 AM



As you have seen details delivered to your inbox in recent weeks, we are gearing up for our 3rd Annual Market Outlook Forum taking place August 20. More than 700 people are expected to attend this Forum which will take place from 1 p.m. to 5:30 p.m. and cover several topics including L.A. visitation forecasts, travel & tourism trends, global marketing and sales plans and more! If you haven't registered yet, you're able to here: discoverlosangeles.com/content/los-angeles-tourism-market-outlook-forum. The best part: this year it's complimentary for members!

We would also like to invite you to take advantage of an amazing opportunity to participate in this industry event. We have created several sponsor packages to enhance your company's profile and to showcase your support of the Los Angeles Tourism marketing community:

Gold Level Sponsor (*three spots available*) - \$15,000 Package Includes:

- Unique access to an annual event with top tourism influencers
- Logo inclusion in program book
- Signage at Networking Reception
- Inclusion on weekly invites and reminder emails leading up to the event
- Signage during the event
- Collateral included in gift bags

Silver Level Sponsor (*five spots available*) - \$5,000 Package Includes:

- Unique access to an annual event with top tourism influencers
- Logo inclusion in program book
- Inclusion on invites and reminder emails leading up to the event
- Collateral included in gift bags
- Signage during event

Gift Bag Insert - \$2,500 Includes:

- Promotional items in the gift bag distributed to all Forum attendees. Some size limitations exist. Must provide 750 products.

On Seat Literature Distribution - \$1,500 Includes:

- Distribution of all promotional items to attendees with a chair-drop. Appropriate items include sales kits, press releases and other premiums.

Pen Sponsor - \$1,500 Includes:

- Customized pens for all attendees.

Logo Inclusion - \$1,000 Includes:

- Your logo will be included in the official program.

Individual Sponsor Opportunities:

- Evening Mixer Sponsor
- Décor Sponsor

Please contact Erika Swenson at ESwenson@latourism.org if you are interested in participating this year.

We hope to see you all at this great event!

